

## I DONATE EYE DRIVE

**EYES** to see the BEAUTIFUL WORLD

Eliminat Darkness in 1000 Days



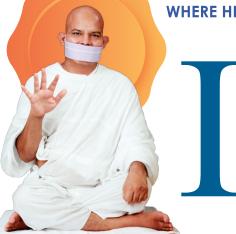


A Drive By:

AKHIL BHARATIYA
TERAPANTH YUVAK PARISHAD



#### WHERE HE GOES HE ASK PEOPLE TO TAKE THESE FOUR PLEDGES



believe in unity of humanity.

will never instigate communal disharmony, casteism, and will live with peace with everyone.

will lead life with honesty.

will remain free from intoxication.





Akhil Bhartiya Terapanth Yuvak Parishad (ABTYP), an organisation of youth under the guidance of H.H. Acharya Shri Mahashramanji was founded in 1964 to unite the youth of Terapanth Jain Community between the age of 21 to 45 all over the world, which is envisioned as a common platform for all willing to come forward and join hands in order to reform and rebuild our society. The average age of India varies from 25-40 years therefore making it a youth dominating country, thus youth possess tremendous potential primarily due to its sheer size and energy.

ABTYP is doing a tremendous work throughout the country as RED REVOLUTION in the form of MEGA BLOOD DONATION DRIVE (MBDD), EYE DONATIONS AND AWARENESS DRIVES low cost medical treatments for every section of society under ATDC (ACHARYA TULSI DIAGNOSTIC CENTRE) through the channel of more than 350+ branches (Parishad) and more than 50,000+ youth associated in projects.



## EYE DONATION



Corneal blindness is considered as the fourth leading cause of blindness after glaucoma, cataract and age-related macular degeneration. However, the corneal transplantation is solely dependent on the viability of voluntary donation of eyes. Unfortunately, the magnitude of eye donation in Asia is bleak when compared to the rest of the world.

The Eye donation program was launched in 2016 by ABTYP with the aim to provide grief counselling to the family of the deceased and also for encouraging them to donate with a more planned approach. ABTYP EYE DONATION program had stimulated for more than 3000 corneal donations in more than motivating 20 states of the country. This event has highly changed the perspective of people regarding eye donation who eventually decided to donate their eyes after death. It just requires proper knowledge, decision making ability and cooperation on the part of family members which is made easy by the young and energetic counsellors and co-ordinators of TERAPANTH YUVAK PARISHAD, under the guidance of ABTYP. The branches has shown tremendous piece of dedication towards influencing the society for donating the eyes of their family members.

We spread love by smiles when we live and by our sight when we are gone.









SATURATION

point between the deceased of the family and eye banks all over. Provide a grief counseling to the family members of deceased and **COORDINATE** with them.

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Seeing Is Believing, Please Donate! 2





#### **ENHANCE**

Eye donations by increasing public awareness or by overcoming the barriers. TRAIN the counselor& Coordinators for 24/7 programme poised for any circumstances and situations.



## DIGITAL CONNECTION

**ABTYP** has a well established channel of digital media with thousands of viewers and followers all over the world well connected with every digital partner including media and press



## **WIDE NETWORK**

A wide network of 355+ branches and more than 50,000+ youth is dedicated towards this programme for elevating the social responsibility in every class of people.





#### EYE DONATION BLUE PRINT

ABTYP I DONATE EYE DRIVE has the expertise of undertaking comprehensive community communication initiatives that empower communities & grassroots level organizations to reach out to the deceased of the family. Our interventions in this area are oriented towards self-sustenance and Community Centric Projects. The focus is on increasing utilization and access for society in social welfare interventions. The approach is a Learning and Participatory Method to ensure community involvement in Eye donations.

#### EYE DONATION GOAL



**ABTYP I DONATE EYE DRIVE** had managed offering **758** corneas through various eye banks in 2020 where ongoing pandemic situation as a barrier in noble cause, which is **4.12**% of the total cornea collected in this period. The goal was raised by using our strengths to motivate and benefit the corneal deceased persons and family to reach **7-8**% of donations nationwide. This goal shall further increase to **15-20**% of total corneal donations nationwide.

COMPREHENSIVE COMMUNITY COMMUNICATION INITIATIVES



SELFSUSTENENCE AND COMMUNITY CENTRICPROJECTS

HIGH QUALITY TRAINING



## EYE DONATION PLAN



ABTYP is all set to conduct awareness drives under the benevolent and consistent supervision of institutions of Govt of India, Health & family welfare ministry and eye banks of India at a mass scale through its 355+ branches for awareness amongst the masses and encouraging them to pledge their eyes for donation. Counsellors to be utilized for local voluntary, social and religious organizations for the selection of sites, local publicity, arrangements and mobilization of people and other infrastructure. ABTYP plays an active role in creating awareness and motivation of eye donation to clear the backlog of corneal blindness.

## EYE DONATION INSIGHT



ABTYP I DONATE EYE DRIVE specialises in building capacities of individual councellors & institutional coordinators and empowering communities for social and economic sustenance. Emphasis is maintained on imparting high-quality training content, materials and methodologies through skilled key opinion leaders and subject matter experts. Our capacity and skill building initiatives are kept dynamic through quality assurance and audit mechanisms. The Cascading Model approach is followed here, wherein national and regional-level master counsellor train local counsellors and local counsellor-level trainers train communities and individuals at the grassroots level.

EMPOWERING COMMUNITIES FOR SOCIAL AND ECONOMIC SUSTENANCE



TRAIN THE TRAINERS

#### JUST DON'T LEAVE A MILL, LEAVE A VISION

AKHIL BHARTIYA TERAPANTH YUVAK PARISHAD had been awarded with HARISH NANJAPPA award presented by Narayana Nethralaya foundation for its breakthrough efforts whereas EYE BANK ASSOCIATION OF INDIA appreciated the efforts In combating corneal blindness in the country







## YOU BE ON THE SIDE

#### **Team Work**

We shall be beholden to join hands with your efficient team for a collaborative effort to achieve our goals in social interest, in most effective and efficient way.



#### Collaboration

We seek to benefit by the capabilities your organization possess as well as the skills and resources. Working together for a purpose, aimed to benefit the society as a whole.

#### Mentorship

We look forward for guidance and directions for an influential mentorship from your well versed organisation.



Akhil Bharatiya terapanth yuvak parishad

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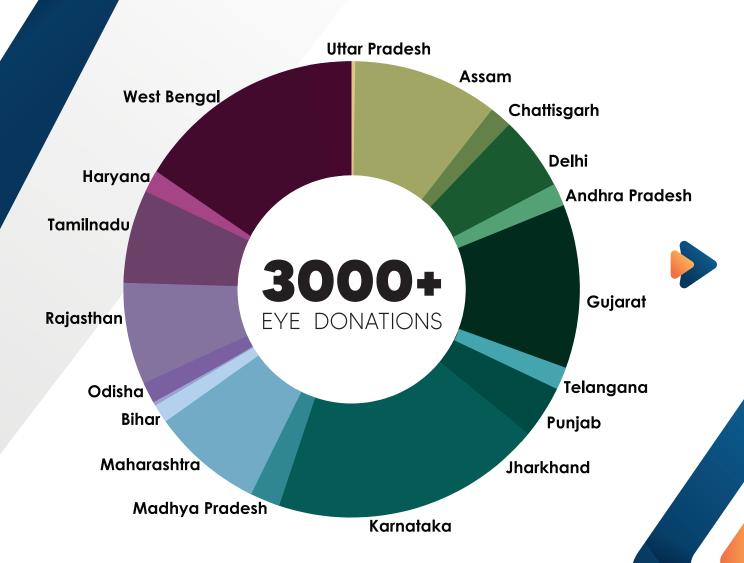
- Our vision is to eradicate blindness from India in 1000 days
- Eye donation and awareness drive projects under one mass roof for successfully operating and communicating activities
- A department for related Research and development for functional and innovative ideas is to be introduced
- 24/7 Help line desk to be evolved for telephonic support and counseling the family members of deceased, by equipped professionals
- Developing a data management tool/ software for easy and seamless handling and scrutinizing of available facts and information
- Training and specialization camps, for enhancing the knowledge and skills of counselors and coordinators, nationwide

 A missionary team designed to create visually appealing content for awareness through different modes of social media and print media to reach out to the mass effectively









**ABTYP I DONATE EYE DRIVE** had stimulated for more than 3000 corneal donations nationwide.

## ॥ **नमो चक्खुदयाणं ॥** चक्षुदाता को नमस्कार



You were born with the ability to change someone's life..

**Use this Ability!** 

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